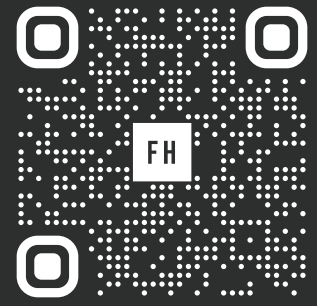


ANTHONY FOO HOANG

EXPERIENTIAL DESIGNER + ENGINEER + MAKER



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EXPERIENCE

2023 - Present

Ford Motor Company

Design Director · Product Design Lead

Physical Digital Interfaces · Cabin Control Strategy · Steering Wheel Controls · Multi-Modal Controls · AR HUD

2021 - 2023

Zoom

Product Design Manager · Lead Product Designer

Zoom Rooms Appliances and Devices · Adaptation of core Zoom to different surfaces + input models · Smart Gallery · Intelligent Director · Conference Rooms · Core Framework

2016 - 2020

Vive (HTC)

Senior Product Manager · Senior Principal UX Designer

Vive Out Of Box Experience · PC Compatibility Tool · MDM · Enterprise Portal · Dev Tools · Retail · Mixed Reality · HUX · Viveport · Partner+Dev Evangelism/Support · GTM · Events

2006 - 2016

HTC

Senior Interaction Developer · Senior UX Designer

Android OOBE · IOT · SenseUI · Advanced Concepts & Special Projects · Vive OOBE · Vive HW · Viveport · Windows Mobile · HTC Home · Android · Automotive · SenseUI · Qualcomm BrewOS

2005 - 2006

Microsoft · Digital Advertising Solutions

Art Director

Custom solutions spanning all products across MSN/Live channels using multiple platforms to push 3rd party branded content including for Rock Star, Cat Cora, & LeBron James

2004 - 2005

Microsoft · MSN

Product Designer

Multi-disciplinary resource supporting peer designers with UI, UX, Prototyping · MSN · Windows Live · MSN Messenger · MSN Search · MSN Spaces · MSN Channels



ACCOMPLISHMENTS

- XR ASSOCIATION Communications + Brand Chair
- SIGGRAPH AR/VR/XR Hackathon Judge
- ART CENTER Interaction Design Mentor
- 4.0 GPA /Dean's list
- 6 Patents awarded
- 150+ Industry awards for products involved with



LANGUAGES

- AI LLM APIs ●●●●●
- HTML5, SCSS ●●●●●
- PHP ●●●●●
- JAVA ●●●●●
- C ●●●●●
- C# ●●●●●
- C++ ●●●●●
- Python ●●●●●
- ReactJS ●●●●●
- Bash, Batch ●●●●●
- Lua ●●●●●



SOFTWARE

- VS Code ●●●●●
- Figma ●●●●●
- Photoshop ●●●●●
- Illustrator ●●●●●
- Indesign ●●●●●
- Flash ●●●●●
- Premier ●●●●●
- After Effects ●●●●●
- SketchUp ●●●●●
- Fusion 360 ●●●●●
- 3D Studio Max ●●●●●
- Maya ●●●●●
- Unity ●●●●●
- Unreal ●●●●●
- Sketch ●●●●●